Calling All Preppers, Survivalists, Bushcrafters and anyone else interested in Survival in the Wild...

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*Your informational will remain confidential and not be shared or sold to any other entity..

Don't Let This Be Your Story

Imagine you're driving down a remote road, deep in the woods, on your way to a camping trip with your friends. Everything is going great, the sun is shining, the birds are singing, and you're excited to spend the weekend in nature. But then, all of a sudden, your car starts making strange noises and sputtering to a stop. You realize that you've broken down in the middle of nowhere, with no cell phone service, and no idea what to do next.

Panic starts to set in as you realize that you're stranded in the middle of the woods with no means of communication or transportation. You start to regret not taking that survival course that you always thought was unnecessary.

You try to start a fire with the matches you have in your bag, but the wood is too damp, and the matches get wet. You are unable to start a fire and it starts to get dark. Without a fire, you have no way to keep warm or cook food.

You try to find shelter using branches and leaves, but you don't have the skills to make a proper shelter and end up making a poor one that offers little protection from the elements.
As the night gets colder and the hunger sets in, you realize you have no food, and the nearest stream is dry. Your stomach is growling, and you start to feel weak.

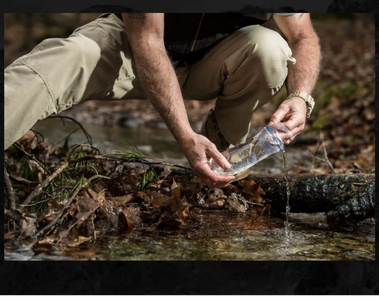
As the night turns into day, you wake up with a headache and a fever, you realize that you have caught a cold due to the poor shelter and lack of warmth. You try to walk to find help, but you get lost and end up walking in circles.

As the day turns into night again, you realize that you are going to be stuck in the woods for another night. This time, with no shelter, no food, no water and feeling sick. The fear starts to set in, and you start to regret not taking that survival course.

Luckily, on the third day, a search party finally finds you, but due to your poor condition, you are unable to walk and have to be carried out. You return home with a harrowing story but also a lesson learned, the importance of being prepared for any situation and having the skills to survive in an emergency.

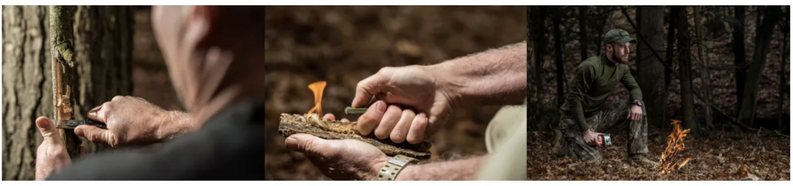
Don't Rely on What You Thought You Knew

Today is different... The outdoors is different... People are different... Why is that so important? Simply put, what we knew to be reality just 5 years ago, just might not keep you alive today.



Myths Most People Believe Will Help

- I have a 72-hour emergency kit, so I'm good to go for any situation.
- I'll just use my credit card to buy what I need in an emergency.
- I'll just rely on the government or first responders to take care of me.
- I don't need to prepare, it will never happen to me
- I'll just use my phone's GPS to navigate
- On TV, I learned that I could survive anything taught by the actors!!



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